

Communicating to increase the impact of research

Reading list, Preparatory Work and Workshop Outline

Session 2: Research writing & communication to academic audiences

26thth November (120 minutes):

Pre-workshop exercise

This time we want you to answer 5 questions on mentimeter. They will require some thought in advance, so we have written the questions below – we expect this to take no more than 45 minutes:

Part 1 (35 minutes) - Think about a piece of research you are either writing or planning to write:

1. Write a title for your research paper
2. Investigative exercise – Identify a list of target journals where you could publish this piece of research – add the name of your first choice in mentimeter
3. Investigative exercise - Look at the 'instructions for authors' page for these journals and pick out at least 3 important instructions that you need to bear in mind before writing or submitting your paper – add these to mentimeter

Part 2 (10 minutes) – tell us about your current experiences:

1. Which of these outputs have you used to communicate your research to academic audiences? a). An academic journal paper, b). a book chapter, c). a conference poster, d).oral presentation, d). a social media post, e). Blog or news article, f) other
2. Your experience of ethical issues in research or publishing – what are the areas you are most concerned about with relation to your research, or the wider research community?

Enter your responses on Menti by going to [menti.com](https://www.menti.com/f24at92brc) and using **code 46 72 80 0**, or by using this link <https://www.menti.com/f24at92brc>

Programme

Session starts at 15:30 UK time

Time	Session description
15:30	<ul style="list-style-type: none"> • Welcome, introductions and overview of programme for workshop
15:35	<ul style="list-style-type: none"> • Icebreaker exercise
15:45	<ul style="list-style-type: none"> • Key issues in research and publication ethics <ul style="list-style-type: none"> ○ Plagiarism – what it is, different types ○ Other ethical issues ○ Peer review – how it works, different types, how to navigate peer review and react to negative peer review ○ Q&A ○ <i>Exercise/discussion: Paraphrase or plagiarism?</i>
16:25	<ul style="list-style-type: none"> • <i>Coffee break</i>
16:40	<ul style="list-style-type: none"> • how to choose suitable journals and how to write for them <ul style="list-style-type: none"> ○ Identifying suitable target journals for publishing research ○ Drafting research manuscripts ○ Dealing with the peer review process ○ Writing in plain English ○ <i>Exercise/discussion: writing experiences and sharing tips</i>
10 mins	<ul style="list-style-type: none"> • <i>Final Q&A and wrap up</i>

Suggested background reading:

1. How to choose a journal that's right for your research
<https://www.scidev.net/global/publishing/practical-guide/target-journal-right-research-communicate-publish.html>
2. Peer review: the nuts and bolts by Sense about Science
<http://senseaboutscience.org/activities/peer-review-the-nuts-and-bolts/>
3. How to avoid being accused of plagiarism <https://www.authoraid.info/en/news/details/1238/>