Research proposal & grant writing for development impact workshop(s) - 23rd Feb

Overview

This 2-part workshop is designed for scholars who aim to do policy or applied research back in their home countries. It will introduce some concepts, frameworks and tools for understanding research & knowledge systems, designing and implementing research projects to maximise the usefulness and use of the research, and how to develop effective funding proposals which meet funder’s call specifications.

The workshop will be delivered over two 150-minute webinars by John Young (Executive Director) and Andy Nobes (Author Aid & Digital Platforms Manager).

Through homework before, between and after the workshop(s) participants will be able to develop an outline of a research project designed for impact, and a skeleton proposal they could develop further into a full funding proposal. The facilitators will be available to provide feedback on this and for further follow-up conversations for 2 weeks after the second workshop.

Session 1: Understanding research & knowledge systems and how to maximise the usefulness and use of research.

Wednesday 23rd February (150 minutes) 14.30 - 17.00 pm

**Preparatory work**

Before the workshop participants should read the first of these publications, and at least look at the second:

* 10 things to know about how to influence policy: <https://www.odi.org/sites/odi.org.uk/files/resource-documents/11205.pdf>
* ROMA: A Guide to Policy Engagement and Policy Influence <https://www.odi.org/features/roma/home>

They should also complete the first three sections in workshop activity sheet (See Annex 1)

**Programme**

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| **Time** | **Session description** |
| 5 mins | * Welcome, introductions and overview of programme for workshop |
| 10 mins | * Icebreaker exercise |
| 15 mins | * Presentation 1: An introduction to research impact * *How research* creates *change/development outcomes*    + *Key actors and processes in the research system*   + *Identifying the political and practical challenges* |
| 40 mins | * Exercise 1: Stakeholder Analysis (AIIM Matrix)   + *Who are the most important stakeholders?*   + *What kind of evidence do they need?* * Feedback |
| 15 mins | *Coffee break* |
| 15 mins | * Presentation 2: Tools for policy impact   + Developing and engagement strategy |
| 40 mins | * Exercise 2: Rapid Force Field Analysis (FFA) * Feedback |
| 10 mins | * Final Q&A and wrap up |

After the session participants will be sent an annotated version of all of the slides; a record of all material generated during the workshop; a follow-up reading list; and information about follow-up work and preparatory work for the second workshop.

Annex 1: Research Proposal and Grant Writing Workshop Activity Sheet

# **Your name:**

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# **The change you would like to see**

# Prepare a brief statement (not more than 25 words) of one specific change you would like to see happen as a result of your CSC-funded research within the next 2 years

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# **Key Stakeholders**

# Identify the 5-10 key people/organisations who you need to engage with to achieve this, and why you think they are important.

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| **Name of person or organisation** | **Why are they important?** |
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# **Key stakeholder matrix**

# Use AIIM to identify the key stakeholders you will need to engage with and drop an AIIM diagram, or narrative version into this box:

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# **Initial engagement strategy for one stakeholder**

# Use Force Field Analysis to identify what you need to do to engage with one of the key stakeholders to achieve the outcome you are hoping for and drop an AIIM diagram, or narrative version into this box:

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# **Indicative theory of change**

Use Force Field Analysis to identify what you need to do to engage with one of the key stakeholders to achieve the outcome you are hoping for and drop an AIIM diagram, or narrative version into this box:

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# **Possible impact indicators**

Use Force Field Analysis to identify what you need to do to engage with one of the key stakeholders to achieve the outcome you are hoping for and drop an AIIM diagram, or narrative version into this box:

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# **Possible funder**

Look for a funding opportunity that you might be interested in applying or either now or in the future – it can be a small or a large grant (Try looking on websites such as [Terraviva Grants](https://terravivagrants.org/funding-news/), [Funds for NGOs](https://www2.fundsforngos.org/), [Grants.gov](https://www.grants.gov/), [Early Career Central](https://ecrcentral.org/), [Opportunity Desk](https://opportunitydesk.org/) or [UKRI Opportunities](https://www.ukri.org/opportunity/)), then put the funder and call in this box

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# **Key funding call requirements**

Identify the 5 most important aspects of the call that any proposal will need to address and drop them into this box.

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# **A skeleton proposal**

Continue to develop a skeleton proposal based on the inputs in presentations 4 and 5, and Exercise 3 (and drop it into section 10 of the form.

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